Space for Earthlings

How Space capabilities affect life on Earth

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Senior business leaders outside the space industry lack a working basis for judging which orbital capabilities matter to their organizations. Space for Earthlings closes that gap with the S.P.A.C.E. chart (Strategic Potential for Advanced Capabilities on Earth), an original framework that maps four space-derived capability domains (geospatial intelligence, communications, spatial positioning, and transfer of technology) against three levels of organizational commitment. Across nine articles, the framework organizes a tour of space as industrial infrastructure: satellite services already shape logistics, agriculture, mining, insurance, and supply chain risk on the ground. Retrospective case examples pair with forward-looking capability and price trends, closing with a self-assessment guide a leader can run against their own operations. The working question the series equips readers to answer is which space-derived capabilities will reach an affordable price point inside their planning horizon. This second edition adds the interactive S.P.A.C.E. chart, updated 2026 data, and cross-references across the collection.

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